



Best Price Guarantee on IHG websites

We're confident our direct booking offer stands up to our guests' high expectations: customers will find the best price on our branded websites*!

Best Price Guarantee: if a guest finds one of our rooms for a lower price on another website, we'll give them **their first night for free** and reduce the rest of their stay to the lower price found (not applicable on packages). It's the most powerful website guarantee in the industry, strengthening our direct booking offer and enabling us to forge lasting relationships with our guests, reinforce our overall brand proposition and drive revenue.

This guarantee will be a part of our new 'Book With Us Advantage Program', that includes the other benefits of booking direct (not applicable on packages).

The **Book With Us Advantage Program** offers guests more compelling reasons to search and book through our brand websites, creating more loyalty and brand recognition for our hotels. When a customer books direct on our websites they can experience the many benefits of the Book With Us Advantage:

- A guaranteed room
- The best hotel rewards program, [IHG Rewards Club](#)
- Secure and safe transaction
- The ability to book most available room and rate types
- No booking fees

Intercontinental Hotels Group (IHG) offers more than 4600 hotels worldwide (Intercontinental Hotels & Resorts, Crowne Plaze hotels & Resorts, Holiday Inn hotels, Express by Holiday Inn hotels, Indigo hotels, Staybridge suites).

* Please visit www.ihg.com for our terms & conditions and all IHG brands.